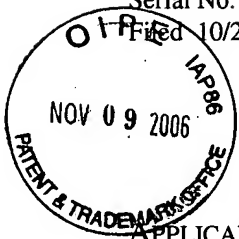


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PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

APPLICANTS:

TIMOTHY P. MCKEE, *ET AL.*

SERIAL NO. 10/691,885

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TITLE: SYSTEM AND A METHOD FOR
PRESENTING ITEMS TO A USER
WITH A CONTEXTUAL
PRESENTATION

§ ATTORNEY DOCKET NO. MFCP.109834.

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GROUP ART UNIT: 2174

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EXAMINER: BORIS M. PESIN

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AMENDMENT

This is in response to the Office Action that was mailed on 08/08/2006, which has a period for response (3-month) that is set to expire on 11/08/2006. A Request for Continuing Examination accompanies this Amendment. The Commissioner is hereby authorized to charge any additional fees that are required, or credit any overpayment, to Deposit Account No. 19-2112.

Amendments to the Claims begin on page 2 of this paper.

Remarks begin on page 13 of this paper.